

CORPORATE PROFILE

WIDE RANGE, WIDE CHOICE



CONTENTS

ABOUT US	01
CONNECT WITH US	02
MILESTONES	03
OUR MANAGEMENT TEAM	05
INFRASTRUCTURE	06
QUALITY & MATERIAL	07
WHAT WE OFFER	08
BRANDS WE OFFER	09
WHAT MAKES US DIFFERENT?	11



MINERAL CIRCLES BEARINGS

YOUR PARTNER FOR ENDURING PERFORMANCE

The world depends on precision-engineered, durable bearings that will function flawlessly and reliably in nearly every device we use in our daily lives.

Machines, as we all know, are designed by individuals who understand the need for exacting requirements, who continuously evaluate and weigh the consequences of design decisions, and who seek to craft durable, resilient products that will live up to these demanding standards. The development process for nearly all machines includes one component that perhaps best represents the human ability to endure pressure, strain, and stress—to bear the seemingly impossible.

That component, aptly named, is the bearing. Not surprisingly, the bearing requires a high degree of technical precision to deliver seamless and error-free operation.

Welcome to Mineral Circles Bearings, where you will find unsurpassed expertise in precision-engineered bearings.

Our ever-growing product portfolio undergoes continuous testing to ensure that each of our customer receives only the highest quality original or aftermarket products.

For nearly 40 years, Mineral Circle Bearings has built a solid reputation as the most reliable distributor of quality bearings throughout the

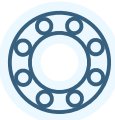
entire Middle East and Africa.

Over these years, we have amassed a highly skilled staff that listens and responds to clients in every required language: **French, English, Spanish, Swahili, Arabic, and more**, so that whether you call in or contact us online, you will be fully understood and responded to by a competent professional and in the language of your choice.

Our business model is powered by the latest available technologies that are designed to simplify complex business methodologies. We value each transaction we make, and we are passionate about nurturing our growing business relationships around the world.

Our team members are well-trained to ensure that our customers receive only the most seamless, reliable service.

We care and we innovate. Let us help you transform your business and achieve your desired organizational growth.



CONNECT WITH US

01.

MOROCCO

**MINERAL CERCLES ROULEMENTS
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LIBOURNE CASABLANCA, MOROCCO**

TEL: +212-522-801470; +212-522-540331/33
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02.

IRAQ

**MINERAL CIRCLES INDUSTRIAL
EQUIPMENT
SHIK OMAR ST., BAGHDAD, IRAQ**

TEL: +964-772-3709058
E-MAIL: MCB_IRQ@YAHOO.COM

**AL KHALEEJ TRADING AUTO SPARE
PARTS**

**ALSENAK-ALWAZAN MARKET,
BAGHDAD, IRAQ**

MOB: +964-781-1110624; +964-770-2604833
E-MAIL: MCB_IRQ@YAHOO.COM

MOROCCO

IRAQ

UAE

CHINA

03.

UAE

**JEBEL ALI HEADQUARTERS
JEBEL ALI FREE ZONE SOUTH
DUBAI, UAE**

TEL: +971-4-886-5100
E-MAIL: EXPORT@MCB.AE

DUBAI SHOWROOM

NASSER SQUARE AL BURJ ST. DUBAI

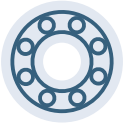
TEL: +971-4-224-7047
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E-MAIL: SALES@MCB.AE

04.

CHINA

**NINGBO MCB IMPORT AND
EXPORT CO., LTD
NO. 500 MINGZHOU ROAD,
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PROVINCE, CHINA**

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MILESTONES

38+ YEARS OF BEARING EXPERIENCE

1984 - 2000



- 1984** Mineral Circles Bearings was founded in Baghdad.
- 1989** Launched the 1st company in Dubai specializing in automotive bearings.
- 1994** MCB becomes the authorized distributor for NSK bearings.
- 1996** Headquarters is moved to Jebel Ali Freezone Dubai for better exporting service.
- 2000** MCB becomes the exclusive distributor of MBS bearings in MEA region.

2001 - 2010



- 2002** The MCB bearing brand is launched.
- 2004** MCB obtains the SNR distributorship agreement.
- 2006** MCB launches a manufacturing facility in Ningbo city in Zhejiang, China for the MCB brand.
- 2007** Morocco branch is opened as part of the African expansion project.
- 2010** A 10,000 square meter distribution center is set up in Jebel Ali Free Zone South Dubai, UAE.

Throughout the years, our company's center focus has been **EXCELLENCE**. We have collaboratively paved our way towards success by resolving to continuously provide stellar service and put our customers' satisfaction first. From humble beginnings we have grown to become a leader in our industry, and through the valuable contribution of all our employees and the vision of our leaders, we strive to remain at the top of our field for many more years to come.

2011 - 2020

2014 NTN-SNR distributorship is expanded to include a wider range of NTN products to support the MEA market.

2015 ISO 9001:2008 certification is awarded for standardization and quality assurance of the MCB bearings brand.

2016 MCB signs expansion agreement with ILJIN for its tapered roller bearing range.

2018 MCB signs partnership with SKF for automotive distributorship in the Middle East.

2018 MCB established the Industrial & MRO Division to fully support the growing demand in technical services in the industrial sector.

2020 MCB signs distributor partnership with SEDIS to further support the burgeoning industrial chain and components demand in the region.

2020 MCB signs distributor partnership with DAYCO for automotive distributorship in the MEA region.

2021 - PRESENT

2021 MCB introduced its upgraded corporate brand identity along with its integrated omnichannel Sales support and website.

2022 Headquarters has expanded to a 120,000 square-foot distribution center to support highly competitive logistics services. A new showroom was opened at the YIWU Market UAE, the Dubai traders market.

2022 Signed distributorship with GMB.





OUR MANAGEMENT TEAM

Our management team comprises highly qualified experts with more than 38 years of experience in the bearing industry. Together with the staff, they work with the utmost dedication to achieve the company's goal of being the region's best technical service provider by supplying an ever-expanding selection of the highest quality aftermarket solutions.



Convinced of the untapped potential of bearings, Amar Ridha founded Mineral Circles Bearings in 1984, the first such specialized bearing company in the region. Now, with over 40 years of experience in the bearing industry, he is considered as one of the foremost experts on automotive bearings in the region.



Prior to joining Mineral Circles Bearings, Safaa Alwan had established his own company in Europe after acquiring years of expertise in the paper industry in the Middle East. His extensive experience in these regions has been instrumental to his success for the past 18 years in the bearing industry.



After initially obtaining expertise in machinery with a Master of Science degree in Engineering from Sweden's premier university, KTH the Royal Institute of Technology, Hassanein Alwan served as an aeronautical engineer for SAAB. For over the past decade, he has put his extensive skills to work in the sales, marketing, and business development sectors at MCB.



INFRASTRUCTURE

Mineral Circles Bearings' extensive, modern infrastructure enables safekeeping of a wide range of premium bearing brands and ever-expanding innovative aftermarket solutions.



WAREHOUSE

Our new state-of-the-art, 120,000-square-foot warehouse in Jebel Ali Free Zone (JAFZA) can accommodate more than 12,000 pallets and is equipped with an upgraded SKU system and the latest material handling equipment.

Our strong enterprise planning system allows us to seamlessly perform accurate stock control management for a better, and more effective service supply chain.



SHOWROOMS

Deira Showroom:

Conveniently located in Dubai, our showroom is a one-stop shop for our customers, who have an urgent need for quality aftermarket products such as bearings, grease, belts, industrial chains, tools, oil seals, and universal joints.

YIWU Dubai traders market Showroom:

Located in the Jebel Ali free zone area, our showroom is positioned at the heart of the traders market Hub, near entrance A. Our state of the art showroom is home to all our premium brands and products with unlimited stock availability.





QUALITY & MATERIAL

Our bearings are manufactured in accordance with international standards and have undergone quality control tests using modern facilities. To ensure durability and outstanding performance, our own qualified engineers further test the bearings prior to delivery.

Moreover, the quality of bearings further depends on the use of production materials that are in accordance with international standards. For our bearings, we use premium bearing steel to ensure excellent performance and durability.

PREMIUM QUALITY FROM YOUR TRUSTED LEADING BRANDS

As an exclusive distributor of the largest and leading brands in the Aftermarket industry, our customers are assured of top-of-the-line manufacturing output combined with innovative designs that meet the highest standards in the industry.

Our ever-growing brand portfolio undergoes continuous testing to ensure that our products support even the most arduous automotive and industrial applications. Each brand we distribute is acclaimed for its durability and state-of-the-art manufacturing, thus guaranteeing consistently excellent performance.



WHAT WE OFFER

We offer a wide range of high quality automotive, industrial, and agricultural aftermarket solutions produced by the world's leading bearing manufacturers.



14 BRANDS



19+ TYPES OF BEARINGS



1000+ SATISFIED CUSTOMERS FROM 50 COUNTRIES



7,000,000 BEARINGS IN STOCK



INDUSTRIAL BEARINGS



AUTOMOTIVE BEARINGS



TOOLS FOR SERVICE AND MAINTENANCE



INDUSTRIAL CHAINS AND COMPONENTS



UNIVERSAL JOINTS



OIL SEALS



CV JOINTS



LINEAR MOTION



GREASE FOR SERVICE AND MAINTENANCE



BRANDS WE OFFER

We are the authorized distributor and supplier of quality bearings, industrial chains, belts, grease, tools, oil seals, and universal joints from the world's leading brands.

NTN®

Established in 1918, NTN began manufacturing its ball bearings in Japan. Today, it is considered to be the 3rd largest bearing producer in the world after its acquisition of SNR in 2010. With its headquarters in Osaka, NTN continues to be one of the leading suppliers in the automotive and industrial aftermarkets, employing 18,000 staff in 27 countries.

DAYCO®

DAYCO's state-of-the-art manufacturing processes and business intelligence positioned it as a global partner in manufacturing and distributing high-caliber engine drive systems, power transmissions, and aftermarket services for Passenger, Light and Heavy Commercial Vehicles, and more.

SKF

Considered to be one of the world's preferred original equipment manufacturers (OEMs), its expertise acquired for over a century has been instrumental to SKF's success in both automotive manufacturing and aftermarket sales.

MCB

First manufactured by Mineral Circles Bearings in 2002, MCB brand offers a wide range of quality and cost-effective bearings, grease, and universal joints for the automotive, industrial, and agricultural sectors.



a brand of
FREUDENBERG

Since 1887, Corteco is one of the leading suppliers of components for the Independent Automotive Aftermarket. As a member of the global Freudenberg Group, they supply over 26,000 products in OEM quality.

GMB

Your success is our Future.

Since its founding in 1943, the GMB Group has been providing products to not only Japan but the global automotive industry as an independent auto parts manufacturer. In line with the market needs, they continuously improve quality in order to deliver satisfaction and trust to their customers.

ILJIN

ILJIN is a global manufacturer and OEM supplier to many of the world's largest car producers. It entered the automobile wheel bearing market in 1994 and expanded its business to include container and automobile chassis components. Now, ILJIN is a leading global wheel bearing expert.



Brand of NTN corporation

SNR, a brand owned by NTN Corporation, specializes in automotive, industrial, and aerospace bearings and is known as the first bearing company to obtain ISO-9001 certification. SNR is a brand with a solid history of quality and reliability that's trusted by OE manufacturers around the globe.

KBC BEARINGS

KBC has been an ISO certified Korean bearings manufacturer since 1988. Its bearings are widely used around the globe on automobiles, heavy machinery, sports equipment, and electronic items. Combining high quality with competitive pricing, KBC has become one of the leading Korean bearing brands in the industry.



SEDIS' decades of proven technical know-how in designing transmission, agricultural, lifting, adapted, and conveyor chains has contributed substantially to the increased productivity of businesses around the globe.

MBS

Having produced Japan's first ever tapered roller bearing in 1951, MAEKAWA BEARING MFG Co., Ltd., continuously combines technology with Japanese craftsmanship to further improve its MBS brand portfolio as it aims to supply the automotive and mechanical industries with quality aftermarket products at

MUSASHI

Established in 1948, MUSASHI Oil Seal Manufacturing Co. Ltd. is one of the leading manufacturers of cost-effective OEM-quality oil seals, O-rings, and various other products, with fast delivery service worldwide.



WHAT MAKES US DIFFERENT?



EASY TO CONNECT

We have a dedicated, centralized communication system that allows our customers to easily and conveniently place orders from anywhere in the world by phone, messaging app, fax, email, or through our website.



TECHNICAL EXPERTISE

Our in-house Engineers with more than 38 years of hands-on experience provides accessible, up to date technical solutions that are designed to seamlessly scale up your business operations.



QUICK AND PROMPT RESPONSE TO CUSTOMER INQUIRIES

Our professional and highly trained sales staff ensure that every inquiry will be given proper attention and feedback within 48 hours.



FLEXIBLE PAYMENT SOLUTIONS

We offer various flexible payment options such as online payment, Cash on Delivery, or T/T Payment, so that our partners can complete transactions seamlessly and securely.



ERROR-FREE DOCUMENTATION

Our qualified and experienced personnel take utmost care in preparing accurate shipping documents, thus assuring hassle-free and smooth transactions.



RELIABLE LOCAL & INTERNATIONAL LOGISTICS

Our effective logistics services provide urgent solutions for urgent times. We facilitate fast and efficient air, land or sea delivery service to meet our customers' urgent demands.



COMPETITIVE PRODUCT RANGE AND AVAILABILITY

We take pride in offering a unique sales experience to each of our customers with an ever-widening range of available stock, allowing shorter lead times and faster delivery.



GEOGRAPHIC REACH

Our regional subsidiaries and growing global footprint allows us to supply our customers in more than 35 countries throughout the Middle East & Africa.



AGILE AFTERSALES SUPPORT

We ensure customer satisfaction by offering a full range of effective, accessible support options. Our sales team is dedicated to going the extra mile to make sure that customers and partners receive an exemplary service.



WE SPEAK THE CUSTOMER'S LANGUAGE

Over these years, we have amassed a highly skilled staff that listens and responds to clients in every required language: French, Hindi, English, Spanish, Swahili, Arabic, among others. Rest assured that whether you call in or contact us online, you will be understood and responded to in the language of your choice by a competent professional.



MINERAL CIRCLES BEARINGS FZCO

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YIWU MARKET SHOWROOM

YIWU TRADERS MARKET, DUBAI - UAE

DUBAI SHOWROOM

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